



July 30, 2024

Dear Members of the Senate Commerce Committee:

The Travel Technology Association, on behalf of its member companies, fully endorses the Amendment in the Nature of a Substitute to S.2498, the Hotel Fees Transparency Act of 2024 to be offered by Senator Klobuchar and supported by Senator Moran at the committee's upcoming Executive Session. This bipartisan legislation, as amended, will provide much-needed transparency about resort and other mandatory fees directly benefiting American consumers.

The Travel Technology Association ("Travel Tech") is the voice of the travel technology industry. Our members represent the leading innovators in travel technology, including Online Travel Agencies ("OTAs") and metasearch engines, short-term rental platforms, travel management companies, and Global Distribution Systems ("GDSs"). Promoting transparency is a top priority for Travel Tech and its members. We believe when travelers have complete pricing details, they can accurately compare options and make choices that align with their preferences and budget. This transparency enables travelers to plan more effectively and promotes fair marketplace competition among travel service suppliers.

S.2498, the Hotel Fees Transparency Act of 2024, as amended, will require consumers to be shown the total price for hotel rooms and other places of short-term lodging, including the nightly rate and all mandatory fees, for the first time in federal law. This consistency is critical since consumers very often search for options across state lines. Hotels will also be held accountable in the legislation for providing accurate mandatory fee information with intermediaries like online travel agents, metasearch engines, and brick-and-mortar travel agents, ensuring consumers will be able to compare prices and benefit no matter where they shop for their travel.

Travel Tech greatly appreciates Senator Klobuchar and Senator Moran's leadership on this important pro-consumer legislation. We are also thankful for the support of Chairwoman Cantwell and Ranking Member Cruz as the Amendment in the Nature of a Substitute was carefully negotiated and agreed to by stakeholders.

Travel Tech and our members look forward to continued work with the Senate Commerce Committee as this legislation moves forward to establish a consistent and transparent advertising standard for American consumers.

Sincerely,

Laura Chadwick
President & CEO, Travel Technology Association